

IMMERSIVE denver

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Immersive Summer

What's in the stars?



Have you heard the phrase the "dog days of summer"? You might think it has to do with watching your canine pals pant it out in the shade, but it has a more cosmic beginning: The dog days actually refers to the sun being in the same part of the sky as Sirius, the dog star, an important reference point for societies since ancient times, including the Dogon people, Egyptians, Greeks, and Polynesians.

We've been gazing up at the sky a lot this year wondering what's in the stars for Immersive in Denver. And judging by what we can see, things are looking good!

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holiday season, Itchy-O is returning to live shows, including this month as [part of the Summer at Sculpture Park](#), and local producers are hard at work on new events. Oh, and that little place called Meow Wolf is close to opening early this fall. Who's excited?!

Best of all, we have developed a new Mile High Immersive Map to help you find the shows and events happening right now!

The stars have aligned. Immersive is in your future.

Announcing the Mile High Immersive Map!

Our new **Mile High Immersive Map** is your guide to immersive and audience-centric creative experiences throughout the region.

[Explore what's here](#) or [submit your installation or show details](#) to be included! If you have a venue or pop-up installation, we've also got Mile High Immersive Map cards you can have on-hand to show you're part of the local immersive landscape. [E-mail us](#) so we can get you them.

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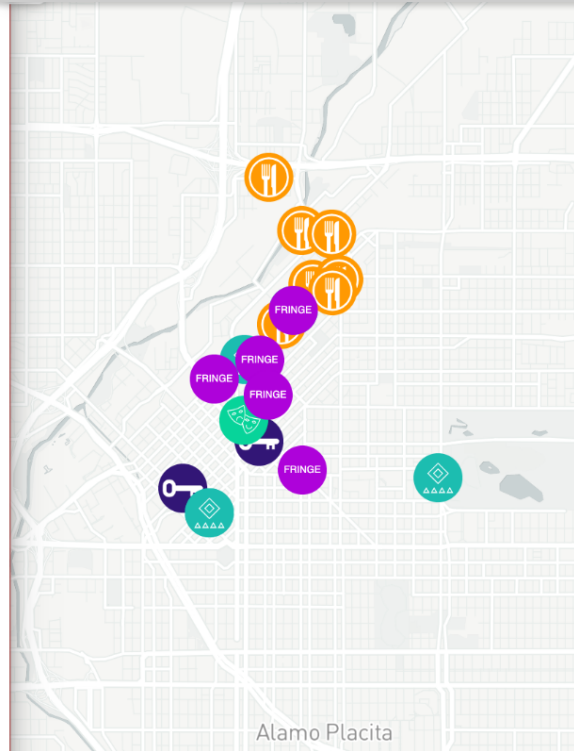


Mile High Immersive Map

Brought to you by Immersive Denver

Your guide to immersive and audience-centric creative experiences throughout the region! Explore the map or [sign up for our newsletters](#) for the latest show news.

- Audience-Centric Performance 4
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- Puzzle and escape rooms 4



[View the Immersive Map](#)

[Submit to the Immersive Map](#)

NEW PRODUCTIONS & INSTALLATIONS

Novo Ita

PRESENTED BY SPECTRA ART SPACE / ART BY DAS



Novo Ita is an all-ages psychedelic immersive art, botanical, and audio / visual experience presented by Spectra Art Space. In conjunction with new artists, writers, actors, and technology teams, the event is set in a prosperous “Post-Event” world, where humans are living in harmony with nature, and magical discoveries are being made. Guests will use augmented reality and tactile exploration to uncover the rich story of Novo Ita. Each section of this immersive art experience is interactive, beautifully crafted and mind bending. Challenging social and environmental issues, exploring the layers of the human psyche and providing a fresh take on art consumption, it's perfect for a unique date night or simply a safe, fun, and affordable way to get out of the house with the family!

[Learn more and get tickets to Novo Ita.](#)

Where: Spectra Art Space. 1836 S Broadway, Denver CO 80210

When: Wednesdays through Sundays, July 3rd - Aug 29th (open for private events on Monday/Tuesday)

- **Wednesday:** 12 pm- 7 pm
- **Thursday:** 12pm -9pm
- **Friday – Saturday:** 12 pm – 10pm
- **Sunday:** 12 pm – 7 pm

Pricing: \$30 priority (untimed and no time limit) or \$20 adult and \$12

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[Learn more or get tickets](#)

Beer Quest

PRESENTED BY RAINBOW MILITIA



Beer Quest is an interactive immersive world featuring beer, games, and a bit of theater. Summon 4-6 of your most capable friends to aid **Drinkledore** in an immersive and exploratory world filled with games, riddles and puzzles where you'll play, drink beer, and face a final boss!

[Find out more or get tickets to Drinkledore.](#)

Where: 1601 Welton Street in Denver

When: Thursdays through Sundays,

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person for 1-4 people, \$40 for 5 people, \$35 for 6 people

This experience is open only to attendees who are over 21 years old.

[Find out more or buy tickets](#)

... IN CASE YOU MISSED IT

Created by Jessica Hindsley and Kenny Moten for the DCPA, *The Bright Lights of Denver* is a 4-part fictional story, combining the thrill of investigative podcasting, theatrical storytelling, and an optional city-wide scavenger hunt. The show was selected for production by the DCPA Off-Center out of 39 submissions in its [Powered By Off-Center](#) open call. [Learn more](#) and check the four-part series out [on Spotify](#) or [Apple Podcast](#)!

Where: Remote (podcast) with optional discovery sites in Denver

When: All four episodes were released weekly in June, the episodes remain active online.

Pricing: Free

VAN GOGH TIME

With at least six production of immersive or virtual Van Gogh exhibits available worldwide. there's no better time to dive into the digital Dutch master. This summer and fall, two different productions will hit the Denver scene. Make your choices and check your tickets before you go!

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PRESENTED BY THE DENVER CENTER FOR THE PERFORMING ARTS



The DCPA describes Van Gogh Alive as "a large-scale, multi-sensory experience to entertain the whole family.". Created by Grande Experiences, Van Gogh Alive, a large-scale, COVID-Safe, multi-sensory digital art experience, gives visitors the unique opportunity to immerse themselves into Van Gogh's artistry and truly venture into his world. [Learn more or get tickets to Van Gogh Alive](#)

Where: The Hangar at Stanley Marketplace 2501 Dallas St Aurora, Co

When: July 9 – September 26 Sun, Tue-Thu: 10am to 8pm. Final entry at 7pm.
Fri-Sat: 10am to 9pm. Final entry at 8pm.

Pricing: \$50.00 Youth/Student (Ages 5-18 or College with Student ID) \$25.00
Children 4 & Under \$0.00. Some early bird discount tickets available.

[Learn more and buy tickets](#)

Immersive Van Gogh

PRESENTED BY LIGHTHOUSE IMMERSIVE



Billed as "from creators of the blockbuster show in Paris seen by over 2 million visitors and still wowing crowds in Toronto, the premiere of the Immersive Van Gogh Exhibit will bring the art of Vincent to life in Denver."

Experience art like never before – lose yourself in 300,000 cubic feet of flawless projections animating Vincent van Gogh’s oeuvre. Wander through entrancing, moving images that highlight brushstrokes, detail, and color – truly illuminating the mind of the genius. [Learn more and get tickets to Immersive Van Gogh.](#)

Where: Lighthouse Immersive Denver, 3900 Elati Street. Denver, CO

When: Opens Sept 30th

Pricing: \$29.99 children, \$49.99 basic timed tickets. \$99 VIP.

[Learn more and buy tickets](#)

NETWORKING AND EDUCATION

As audiences return to face-to-face events, so do the performers, producers, makers and creators. Two upcoming events offer networking and educational opportunities for the global community.

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Summit

This new event calls itself "a gathering of the immersive world celebrating the return of in-person immersive experiences and the innovations in the field that took place during the pandemic. This community-driven event is focused on creating new connections and inspiration for the immersive world while highlighting peak performers and iconic creators." [Find out more and get tickets for the Homecoming.](#)



Where: Area 15, Las Vegas, Nevada

When: August 29th and 30th

Pricing: \$149 for the two-day event

HERE Festival: January 2021

After launching the Immersive Design Festival and successfully running it for two years, *No Proscenium's* Noah Nelson looked to move the show to the LA area and rebranded it the HERE Festival. After Covid scuttled plans for its inaugural year, HERE is back with plans to convene in Pasadena, California, Jan. 7th–9th, 2022. [Stay up to date on their website.](#)

The word "HERE" is displayed in a large, bold, black, stylized font. The letters are thick and blocky, with a heavy underline beneath the entire word.

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